

Council for Programs in Technical and Scientific Communication

Annual Meeting

Conference Program | October 23-24, 2025



**Texas Tech University
Lubbock, TX**

CPTSC 2025 Conference

Schedule at a Glance

Thursday, October 23

7:45 - 11:30	Registration SUB Courtyard
8:15 - 8:45	Welcome/Kickoff Room 125
9:00 - 10:00	Concurrent Session 1 1.1: Room 124 1.2: Room 213 1.3: Room 217 1.4: Room 218 1.5: Room 233
10:15 - 11:15	Concurrent Session 2 2.1: Room 124 2.2: Room 213 2.3: Room 217 2.4: Room 218 2.5: Room 233
11:20 - 1:00	Lunch <i>On your own</i>
	EC Lunch Meeting Humanities Room 201
1:00 - 2:00	Concurrent Session 3 3.1: Room 124 3.2: Room 213 3.3: Room 217 3.4: Room 218 3.5: Room 233
2:15 - 3:15	Concurrent Session 4 4.1: Room 124 4.2: Room 213 4.3: Room 217 4.4: Room 218 4.5: Room 233
4:15 - 5:15	Concurrent Session 5 5.1: Room 124 5.2: Room 213 5.3: Room 217 5.4: Room 218 5.5: Room 233
5:45 - 7:00	CPTSC Dinner <i>Awards Presentation + General Business Meeting</i> Room 125

Friday, October 24

7:45 - 11:30	Registration SUB Courtyard
8:30 - 9:30	CPTSC Workshop 1 <i>Industry-Academia Resource Development: Structured Authoring</i> Room 125
9:45 - 10:45	CPTSC Workshop 2 <i>Supporting Scholars in an Era of Restrictive Laws</i> Room 125
11:00 - 1:00	Lunch <i>On your own</i>
1:00 - 2:00	CPTSC Workshop 3 <i>Building a UX Textbook for TPC: Pillars, Principles, and Practices</i> Room 125
2:00 - 3:00	CPTSC Workshop 4 <i>Navigating the (Ever-Changing) DEI Landscape Under New Fed. Admin.</i> Room 125
3:00 - 4:00	CPTSC Committee Meetings Diversity: Room 213 Grants: Room 217 Administrators: Room 218 Graduate Students: Room 233 International: Virtual (another time)

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Conference Team

PROGRAM CO-CHAIRS

Meghalee Das, James Madison University
Christopher J. Morris, York University (Canada)
Krista Speicher Sarraf, California Polytechnic State University

LOCAL HOST

Jason Tham, Texas Tech University

MEMBERSHIP AND REGISTRATION

Chalice Randazzo, Utah Tech University

SPONSORSHIP CHAIR

Christopher J. Morris, York University (Canada)

CALL FOR PROPOSALS

Christopher J. Morris, York University (Canada)

CPTSC Executive Committee

President: Jenn Mallette, Boise State University
Vice President: Jason Tham, Texas Tech University
Secretary: Chalice Randazzo, Utah Tech University
Treasurer: Flourice Richardson, North Carolina A&T State University
Diversity Committee Representative: Nora Rivera, Texas Tech University
Past President: Tharon Howard, Clemson University

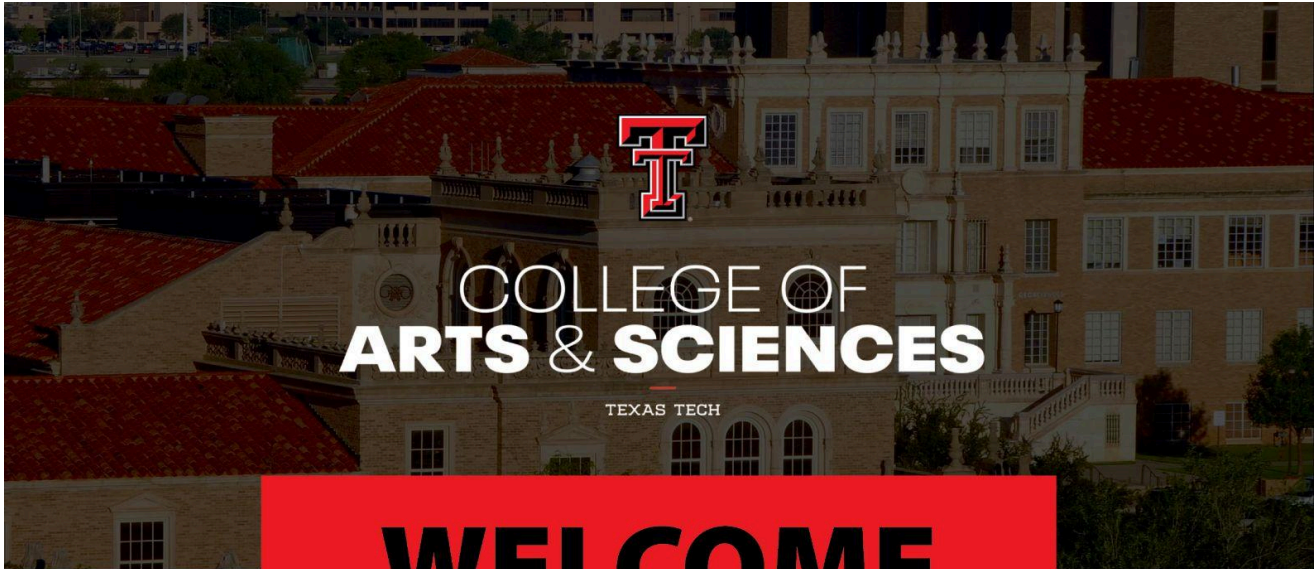
Members at Large:

Meghalee Das, James Madison University
Christopher J. Morris, York University (Canada)
Krista Speicher Sarraf, California Polytechnic State University

Programmatic Perspectives Co-Editors:

Russell Kirkscey, Penn State Harrisburg
Rhonda Stanton, Missouri State University

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WELCOME
to

Lubbock!

We wish you a great conference!



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CPTSC 2025 Conference

Conference Spaces & Presentation Information

This year's conference takes place in the TTU Student Union Building (SUB).

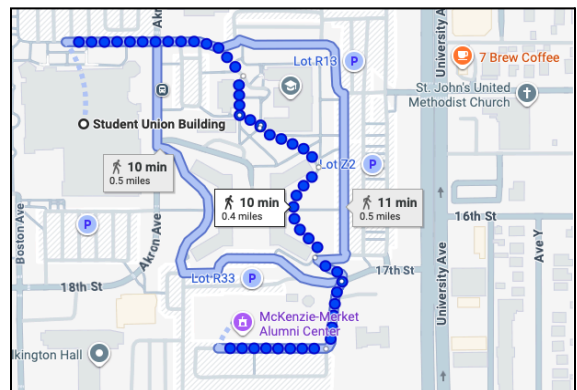
- **Physical address:** 15th Street & Akron Avenue, Lubbock, Texas 79409
- To learn about services offered in the Student Union Building, visit www.sub.ttu.edu



Facade of the Student Union Building. Image rights: Texas Tech University.

Parking

Due to campus events (football game), there will be limited parking in the SUB guest parking lot. More spaces are available in the McKenzie-Merket Alumni Center parking lot. It is about 0.5 miles from the SUB. Please plan accordingly.



CPTSC 2025 Conference

Shuttle Service

TTU English is pleased to provide a courtesy mini-van service to conference attendees. The van will travel between major hotels and campus on a limited, by-appointment basis. Please contact Jason Tham (jason.tham@ttu.edu) if you have any questions regarding this shuttle service.

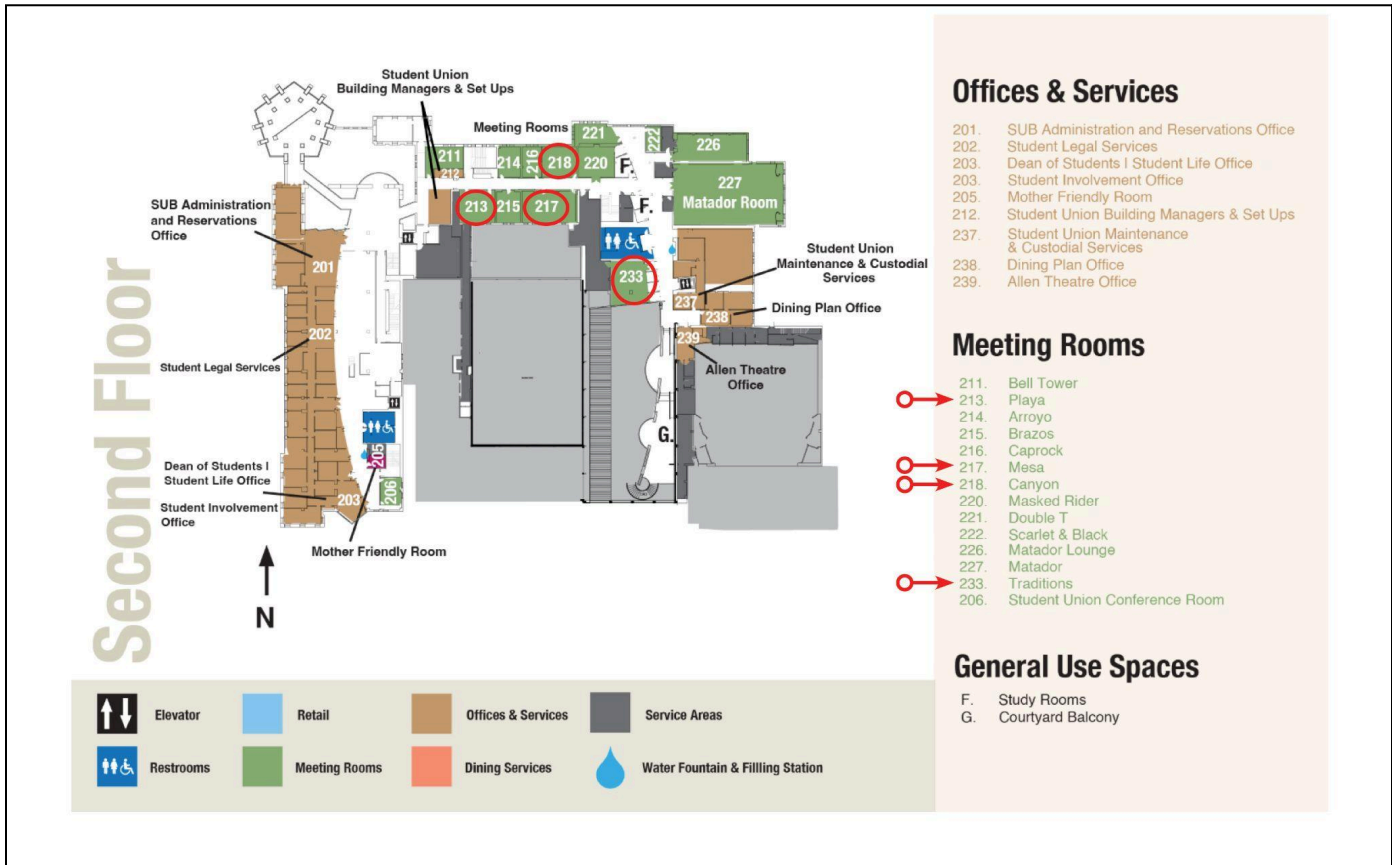
Conference Activity Spaces

Refer to the following maps for a more detailed view of the SUB. The areas highlighted in red or indicated with arrows are key rooms and spaces for CPTSC conference events.



First Floor: Courtyard, Red Raider Ballroom (118), Red Raider Lounge (119), meeting rooms (118, 124, 125).

CPTSC 2025 Conference



Second Floor: Meeting rooms (213, 217, 218, 233).

Registration

Registration station: SUB Courtyard (outside the Allen Theatre) on the first floor.

- Enter through any main entrances into the Student Union Building (SUB).
- Follow signs to CPTSC registration.
- Registration hours: 7:45–11:00 a.m. on both days. If you need to check in outside of these hours, contact or locate Jason Tham (jason.tham@ttu.edu).

Wi-Fi

There are two available Wi-Fi networks for conference participants:

1. If your institution uses **eduroam**, you may connect to that network using your existing credentials.
2. The guest network is the TTU Guest Wireless Network:
 - Network name: **TTUguest**
 - Network password: **maskedraiders**

CPTSC 2025 Conference

- If you encounter any trouble connecting to the Wi-Fi network, please get a hold of Jason Tham (jason.tham@ttu.edu) or a TTU personnel. Faculty or staff members who agree that the guest is a legitimate guest can look up the current password at <https://askit.ttu.edu/ttuguestpw> and then share it with their guest(s).

Presentation Technology and AV Equipment

All rooms are equipped only with projectors, basic cables (HDMI), and central consoles. There are no computers in the rooms. Please bring your own laptop and any adapters/dongles/power cords that you need. If you need to present audio, we recommend bringing a portable speaker as well.

Quiet/Workspace

If you ever need to get away from the conference proper to work on your own things, feel free to use the reserved Rooms 137 & 139 (Thursday) and Room 152 (Friday) in the Teaching, Learning, and Professional Development Center (TLPDC) located in the TTU Main Library—which is the building right across from the SUB.

Restrooms

There are restrooms on the first and second floors of the Student Union Building. There are no gender-neutral restrooms in the building. If you have concerns, please reach out to Jason Tham.

Lactation Space

A designated lactation (labeled mother-friendly) room is available on the second floor of the Student Union Building, which is open in accordance with building hours. Please lock the door when you are using the space.

CPTSC 2025 Conference

Program Reviewers

Thank you to our volunteer reviewers, who provided a thorough and timely blind peer-review process for panel, paper, and workshop proposals.

Rebekka Andersen, UC-Davis

Lora Anderson, University of Cincinnati

Codi Renee Blackmon, Johns Hopkins University

Rachel Bryson, University of Utah

Justiss Wilder Burry, James Madison University

Teena Carnegie, Eastern Washington University

Meghalee Das, James Madison University

Chris Dayley, Texas State University

James Dubinsky, Virginia Tech

Priyanka Ganguly, Texas Tech University

Claire Oldham Griffith, Michigan State University

Jessica Griffith, Jacksonville State University

Kathleen Hardesty, Florida Polytechnic University

Lacy Hope, Utah Tech University

Tharon Howard, Clemson University

Paul Hunter, Longwood University

Liz Hutter, University of Dayton

Russell Kirkscey, Penn State Harrisburg

Makayla Kocher, Boise State University

Xiaoli Li, University of Dayton

Soyeon Lee, University of Texas-El Paso

Jung-Hsien Lin, UC-Irvine

Shiva Mainaly, University of Memphis

Jenn Mallette, Boise State University

Heidi McKee, Miami University

Lisa Melonçon, Clemson University

Olga Menagarishvili, Georgia Tech

Christopher J. Morris, York University

Laura Palmer, Kennesaw State University

Madiha Patel, Texas Tech University

Shankar Paudel, University of Texas–El Paso

Beau Pihlaja, Texas Tech University

Timothy Ponce, Texas State University

Kristopher Purzycki, UW-Green Bay

Chalice Randazzo, Utah Tech University

Nupoor Ranade, Carnegie Mellon University

Michael Salvo, Purdue University

Chris Scheidler, Weber State University

Beth Shirley, Montana State University

Elijah Simmons, Sussex County Community College

Rhonda Stanton, Missouri State University

Sonia Stephens, University of Central Florida

Janine Tobeck, University of Wisconsin–Whitewater

Jazzie Terrell, University of Arizona

Laura Vernon, Radford University

Hua Wang, Cornell University

Han Yu, Kansas State University

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SCHOOL OF WRITING, RHETORIC & TECHNICAL COMMUNICATION

M.A. Graduate Program

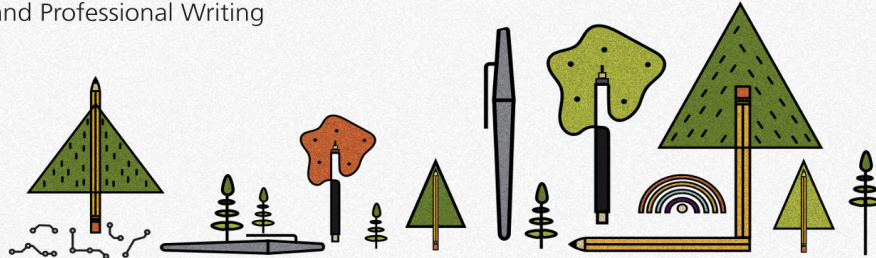


In 2026-2027, we're introducing a
new curriculum focusing on

Design Thinking ✦ Global Technical
Communication ✦ Generative AI


Join our cohort of international
writers and storytellers, and be the
change you want to see in the world.

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GET ENGAGED WITH TECHNICAL WRITING IN PORTLAND'S SILICON FOREST

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Join Writing Studies at the University of Minnesota!



RESEARCH PROGRAMS

- MA in Writing, Rhetoric, and Technical Communication
- PhD in Writing, Rhetoric, and Technical Communication

PROFESSIONAL PROGRAMS

- Graduate Certificate in Technical Communication
- MS in Technical Communication

WHAT SETS US APART?

- ✓ Strong programmatic support that centers accessibility, promotes inclusive learning communities, and celebrates a diverse range of career goals.
- ✓ Distinguished faculty with expertise in information design, rhetoric of health and medicine, computational rhetoric, usability, and critical pedagogy.
- ✓ Experiential learning with our Technical Communication Advisory Board.
- ✓ Competitive funding packages for MA & PhD students, teaching 1 course per semester.
- ✓ Vibrant location in the Twin Cities!



CONNECT WITH US!

We'd love to hear from you! To learn more about our programs, contact our Graduate Programs Coordinator Allie Cooperman (she/her/hers) at writgpc@umn.edu and visit writ.umn.edu.

WRITING, TECHNICAL COMMUNICATION, & RHETORIC
writ.umn.edu

CPTSC 2025 Conference



MS in Public Engagement in Science, Design, and Communication

"The skills required for effective public engagement and communication are a key to success for the scientific and technical enterprises that are vital to New Mexico's economic growth and leadership."
Dave Finley, NRAO



Impactful, profitable new careers

Our program trains the next generation of advertising managers, fundraising managers, grant writers, outreach coordinators, PR specialists, technical writers, technical communicators, UI/UX designers, and more!

30 credit hours/ 10 classes

Online or in-person

The program can be completed
in 3 semesters (full time)
in 5 semesters (part time)



Join our multidisciplinary professional program at the intersection of science, design, and communication!

Applications are accepted and reviewed yearlong,
but for full consideration for assistanships,
please apply by January 15 (fall) or
September 15 (spring).

For more information, contact
Elisabeth Kramer-Simpson:
elisabeth.kramer-simpson@nmt.edu



Master of Technical Communication

The online Master of Technical Communication (MTC) program at Utah State University helps students to inspire change in business, government, and the community through their writing while exploring different technologies. The MTC program works to cultivate graduate students who are socially aware and ethical writers that are inclusive towards diverse audiences. These online classes are asynchronous, and no out-of-state tuition is required, regardless of where you live.

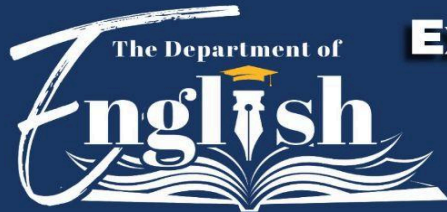
- Fully online
- No thesis
- In-state tuition for all
- Award-winning scholars
- Inclusive curriculum

FOR MORE
INFORMATION,
VISIT USU'S MASTER
OF TECHNICAL
COMMUNICATION
WEBSITE [HERE](#):



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Leverage Your Skills to Achieve Your Dreams



Explore • Discover • Become
Designed with you in Mind!

GRADUATE PROGRAMS IN ENGLISH

MA IN ENGLISH & AFRICAN AMERICAN LITERATURE
A Legacy of Excellence

The oldest MA in English and African-American Literature programs at an HBCU in the Nation.

The Master's program in English offers students a wide range of skills and knowledge in the areas of African-American Literature. The program prepares students to pursue graduate studies at the doctoral level in English.

For more information about M.A. in English and African-American Literature:

ANGELA JACOBS, PHD

Graduate Program Coordinator for M.A. in English
336.285.3505 | afjacobs@ncat.edu

CERTIFICATE IN TECHNICAL & PROFESSIONAL COMMUNICATION
100% Online

The first certificate program in TPC at an HBCU.

This post-baccalaureate graduate certificate builds expertise in technical writing, digital composition, and public policy communication. This 100% online program enhances career opportunities in engineering, IT, healthcare, and business, equipping professionals with clear, impactful, and industry-relevant communication skills.

For more information about Certificate in Technical and Professional Communication:

FLOURICE W. RICHARDSON, PHD

Program Coordinator for Certificate in TPC
336.285.3513 | fwrichar@ncat.edu



Dr. Kimberly Harper, Associate Professor & Chair

A-440 General Classroom Building | kharper@ncat.edu
Phone: 336.334.7771 | Fax: 336.334.3342



**NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY**

ARTS, HUMANITIES AND SOCIAL
SCIENCES

Engineering Communication

Communication Mechanics

A Podcast for Engineers

29:00



-14:10

A resource for faculty and students alike.

This podcast bridges classroom learning and professional engineering practice.

- Transfer strategies from first-year writing to engineering.
- Industry voices on communication challenges.
- Real-world examples students apply immediately.



Georgia Tech College of Engineering
George W. Woodruff School
of Mechanical Engineering

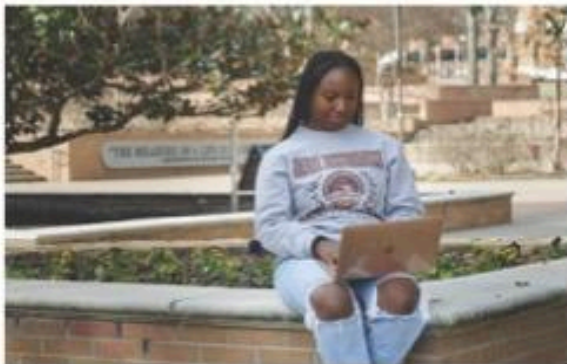
me.gatech.edu/webb

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Sam Houston
State University
MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

MA IN TECHNICAL COMMUNICATION



The Master of Arts in Technical Communication equips students with the theory and practical skills to communicate complex information efficiently and effectively.

This program is designed for multiple types of students including those seeking careers or pursuing doctoral studies in technical communication.

This program also supports established professionals from other fields seeking graduate-level development to enhance their skill-set and increase their value within their areas of expertise (including medical, industrial, and managerial).

Students in this program learn to analyze writing situations, design documents for print and digital media, produce texts for a variety of audiences, and manage large documentation projects. Technical communicators frequently consult with varied industries or find employment in medicine, petroleum/engineering, software/web development, or other fields that require superior communication skills.

MASTER SKILLS

- Content creation and management
- Process development and documentation
- Usability research and development
- Proposal and grant writing
- Document and interface design
- Analyze writing situations
- Produce texts for a variety of audiences
- Project management
- Communication skills

CAREER PATHS

- Consulting
- Medical writing
- Software design
- Software documentation
- Procedural writing
- Web design
- Technical writing
- Visual design
- Education
- System and technology management
- Content creation
- Usability and human factors professional

PROGRAM HIGHLIGHTS

36 CREDIT HOURS

FULLY ONLINE

APPLICATION DEADLINES

- FALL: AUGUST 1
- SPRING: DECEMBER 15

The landscape for creating, maintaining, and communicating information continues to evolve.

Established professionals find themselves presenting complex information across a variety of media—from video to social media to complex written documents.

Employers want employees who know what to say, when to say it, and how to say it.



YOUR FUTURE IS WAITING AND IT STARTS HERE. SCAN THE QR CODE FOR MORE INFORMATION.

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2025 CPTSC Diversity Scholarship Winners

The CPTSC Executive Committee is pleased to announce this year's Diversity Scholarship Award winners: Asmita Ghimire (\$1,000), Ernestina Akorfa Akorli (\$500), and Thais Rodrigues Cons (\$500). This recognition honors their dedication, excellence, and commitment to diversity within the field of technical and scientific communication.



Asmita Ghimire (she/her) is a PhD candidate in Rhetoric, Scientific, and Technical Communication at the University of Minnesota, Twin Cities. Her research focuses on international and transnational technical communication, artificial intelligence and generative AI, and global public policy. Through transnational feminist thinking, methods, and methodologies, her work reflects a strong commitment to advancing social justice in global and international technical communication.



Ernestina Akorfa Akorli (she/her) is an international student from Ghana, West Africa, pursuing a PhD in Rhetoric, Writing, and Professional Communication at East Carolina University. As a scholar and teacher, her research is grounded in a commitment to promoting ethical, inclusive, and innovative technical and scientific communication, affirming contemporary digital feminist practices and literacies on social media, and advocating for socially just AI policies and pedagogy. Her work also seeks to liberate rhetorical and pedagogical practices within the African context through decolonial approaches that advance our field's diversity in inclusive research.

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Thais Rodrigues Cons (she/her) is a Ph.D. student in Rhetoric, Composition, and the Teaching of English at the University of Arizona. Her research examines the intersection of language justice and technical writing in higher education, with a focus on how writers in the Global South navigate bureaucratic genres. She collaborates with public institutions in Brazil and leads a project on *editais* (official public calls for funding, admissions, and employment), conceptualizing their redesign and questioning Brazil's plain language policy through participatory methodologies. Her work contributes to transnational conversations in socially just documentation and TPC pedagogy, legal literacies, and institutional communication in Latin America. Thais has a background in translation, writing centers, and applied linguistics, and has received multiple honors, including the Cs Scholars for the Dream Award, the CPTSC Graduate Student Research Award, and the Hawisher & Selfe Caring for the Future Award.

Congratulations to Asmita, Ernestina, and Thais on this well-earned honor! Thank you to the CPTSC Diversity Committee reviewers for your support.

Learn more about the CPTSC Diversity Scholarship:

<https://cptsc.org/resources/diversity-scholarship/>

CPTSC 2025 Conference

Research and Service Award Winners

2025 Research Grants

Krista Speicher Sarraf, California Polytechnic State University, “Creating Tools for Community-Engaged User Experience: A Pathway for Technical and Professional Communication Programs”

Daniel Liddle & Yoonji Kim, Western Kentucky University, “More Than Memos: YouTube Channel and How YouTube Reflects the Field of Technical Communication”

Emily Gresbrink, Minnesota State University, Mankato, “Systematic Revisions of an Engineering Technical Communication ‘Micro-Curriculum’”

2025 Research Grants to Promote Anti-Racist Programs and Pedagogies

Mariam Mohammed & Lisa King, University of Tennessee, “Belonging and Resistance: Experiences of African International Students”

Andrew Marz & Abigail Bakke, Minnesota State University Mankato, “Student Perceptions of Trust in AI-Generated Human Portraits”

Learn more about the CPTSC Grants: <https://cptsc.org/resources/grants-cfp/>

CPTSC 2025 Conference

Research and Service Award Winners, cont.

2025 Distinguished Service Award

Congratulations to this year's recipient, **Dr. Joanna Schreiber**.



Dr. Joanna Schreiber is associate professor of Technical and Professional Communication at Georgia Southern University. Dr. Schreiber has served in various capacities during her tenure with CPTSC, including as Treasurer (2.5 terms; 5 years!) and co-chair of the CPTSC Grants Committee. Her research interests include trends in professional and technical editing, communication practices related project management and performance management, and related teaching practices. She teaches undergraduate and graduate

courses in professional and technical editing, technical communication, business writing, plain language, user experience, and information design.

Distinguished Service Award Committee:

Lee-Ann Breuch, University of Minnesota

Xiaoli Li, University of Dayton

Chalice Randazzo, Utah Tech University

Tharon Howard, Clemson University

Learn more about the CPTSC Distinguished Service Award:

<https://cptsc.org/resources/service-awards/>

CPTSC 2025 Conference

Research and Service Award Winners, cont.

2025 Programmatic Perspectives Best Research Article

Congratulations to **Elle Smith** and **Chen Chen**, Utah State University, winners of the Best Research Article, with their article "**From Policy to Practice: Trauma-Informed Approaches to Student Attendance.**"

This article can be read in full in [Programmatic Perspectives, 16\(1\), Spring/Summer 2025](#).

Abstract: This article contributes to inclusive TPC pedagogical scholarship by using trauma-informed pedagogical (TIP) principles to study an under researched area: classroom attendance policies. Specifically, we treat instructors as technical communicators in the classroom and focus on how they design, implement, and enforce their attendance policies. Guided by Miriam Williams' (2020) conceptual framework for policy analysis, we conducted interviews with instructors at a local institution to identify that a variety of factors impact their decisions regarding attendance policy, from their teaching philosophy and course type to institutional contexts. The challenge of developing inclusive attendance policies coalesced to two themes across a spectrum: flexibility and accountability. We offer TIP principles to address these challenges and provide specific suggestions for how technical communicators can make change both in the classroom as teachers and in institutional policy development to create more inclusive attendance policies.

Journal Editors:

Russell Kirkscey, Penn State Harrisburg

Rhonda Stanton, Missouri State University

The editors would like to thank Karla Kitalong, Michigan Tech University and Dave Clark, University of Wisconsin-Milwaukee for their assistance in the award process.

Learn more about the *Programmatic Perspectives* Research Article Award:

<https://cptsc.org/grants-awards/programmatic-perspectives-research-article-awards/>

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Virtual Editors' Roundtable

Held on October 13, 2025, the virtual Editors' Roundtable aimed to provide emerging and established scholars useful information that can enhance the field's writing, research, and editorial processes.

Hosted by Meghalee Das, the Roundtable featured editors below who discussed their journal's scope, recent scholarship, and unique contributions to the field.

Recording of the 2025 session can be accessed here:

<https://cptsc.org/blog/2025/10/13/virtual-editors-roundtable>

Participating Editors & Journals:

- Timothy Amidon, [Communication Design Quarterly](#)
- Craig Baehr, [IEEE Transactions on Professional Communication](#)
- Lucia Dura, [Technical Communication & Social Justice](#)
- Timothy Ponce, [Technical Communication Quarterly](#)
- Rhonda Stanton & Russell Kirkscey, [Programmatic Perspectives](#)
- Jason Tham, [Computers and Composition](#)

CPTSC 2025 Conference

Thursday, October 23, 2025

Registration

7:45–11:30 a.m., SUB Courtyard

Welcome & Opening Session

8:15–8:45 a.m., Room 125



Concurrent Session 1, 9:00–10:00 a.m.

Panel 1.1: Histories and Futures

9:00–10:00 a.m., Room 124

Pedagogy and Its Turns in Technical and Professional Communication: A History
Tracy Bridgeford, University of Nebraska at Omaha

UK-Based Editing and Publishing Programs: How Industry Drives Program
Administration

Holly Baker, Brigham Young University

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Panel 1.2: Creativity, Ideation, and Problem-Solving Approaches

9:00–10:00 a.m., Room 213

Ideating Through Differential Conscientization: Lessons from a Transnational User Experience Project on MCC and Nepal

Asmita Ghimire, University of Minnesota Twin Cities

Storytelling and Performance for Career Building in Technical and Professional Communication Programs

Emma Rose, University of Washington Tacoma

Technical Communication and Creative-Critical Pedagogies: Interdisciplinarity, Collaboration, and Creative Problem-Solving in the Tech Comm Classroom

Claire Oldham Griffith, Michigan State University

The Possibilities for Creating Comfort in a Hip-Hop Feminist-based Professional Writing Course

Elijah Simmons, Sussex County Community College

Panel 1.3: Communicating Risk and Trust

9:00–10:00 a.m., Room 217

Using the Accident Report to Teach Risk Communication in TPC

Christopher J. Morris, York University

Technical Communication and the “Technocognition” of Misinformation

Amy Koerber, Texas Tech University & Kristin Bivens, University of Bern

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Panel 1.4: Accessibility

9:00–10:00 a.m., Room 218

Patient-Centered or Policy-Driven? Rethinking Health Communication Design in an Aging China

Hua Wang, Cornell University

Inclusive Designs: UX-Driven Technical Communication Strategies for Inclusive and Accessible Health Documentation

Kelebogile Phalaagae, New Mexico State University

(Re)Making Common Learning Materials for Neurodivergent Access in Online TPC Courses

Leah Heilig, University of Rhode Island

Accessible ≠ Inclusive: Rethinking How We Design for Accessibility and Inclusion in Digital Platforms

Patricia Mensah, Texas Tech University

Sickle Cell Disease and Social Justice: Teaching Plain Language

Stuart Deets, University of Minnesota

Panel 1.5: Supporting Graduate Students

9:00–10:00 a.m., Room 233

Understanding and Developing Programmatic Support for Doctoral Students

Mina Bikhmohammadi, Erin Clark & Michelle Eble, East Carolina University

Technical Communication and the Humanities: (Re-)Examining Historical Tensions in a Public Humanities Graduate Program

Michael Knievel, University Of Wyoming

CPTSC 2025 Conference

Panel 1.5, cont.

9:00–10:00 a.m., Room 233

Bridging the Gap: Technical Communication's Role in Industry-Focused Higher Education

Timothy Ponce & Chris Dayley, Texas State University

Prospective Students' Insights: Identifying Barriers to Graduate School

Jamal-Jared Alexander, University of Tennessee, Rebecca Walton & Dorcas Anabire, Utah State University



CPTSC 2025 Conference

Concurrent Session 2, 10:15–11:15 a.m.

Panel 2.1: Programmatic Innovation

10:15–11:15 a.m., Room 124

The Good, the Bad, and the Paywalled: Mentoring Early-Career Researchers in Publishing Outlets

Michael Salvo, Purdue University

Strategies in (Dis)Use: Are Indie Game Developers Actually Reading or Benefiting from Technical Communication/Project Management Scholarship?

John Austin Cox, Texas Tech University

Immersive Lab Training: A User Experience (UX) and Chemistry Virtual Reality (VR) Collaboration

Amii LaPointe, Milwaukee School of Engineering

Protagoras and Prometheus Walk into a Bar: Reflections on Team-Teaching Classical Mythology with a Professional Writing Focus

Joy Santee, University of Southern Indiana

Rethinking TPC Program Websites in Light of Industry Needs

Timothy Ponce & Danny Williams, Texas State University

Panel 2.2: Intercultural Communication and Competencies

10:15–11:15 a.m., Room 213

Practical Strategies for Assessing Intercultural Competence in Technical and Professional Communication Classrooms

Meghalee Das, James Madison University

Intercultural Technical Communication and Diverse, Underutilized Native Ecotypic Seed for Climate-smart Grasslands

Therese Pennell, Prairie View A&M University

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Panel 2.2, cont.

10:15–11:15 a.m., Room 213

Teaching GenAI, Ethics, and Intercultural Communication in Technical and Professional Writing

Hua Wang, Cornell University

IC and Emerging Technologies in TPC: Designing & Testing AI Assignments in IC Instruction

Brandi Fuglsby, Austin Peay State University & Chakrika Veeramoothoo, University of Houston-Downtown

Panel 2.3: Lean Technical Communication

10:15–11:15 a.m., Room 217

Minor Conveniences: Assessing Curricula for Technical Communication Minors

Suzan Flanagan, Dana Comi & Shelton Weech

Data Concepts for Programmatic Decision Making Under Uncertainty

Jason Swarts

Making Technical and Professional Communication Visible: Student-Centered Strategies for Recruitment

Luke Thominet & Shawbeta Seal

Narratives of Belonging: Communities of Practice in TPC

Rhonda Stanton & Tracy Bridgeford

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Panel 2.4: Design Justice and Participatory Research

10:15–11:15 a.m., Room 218

Narratives on Faith and Functionality: Period Tracking for Muslim Women
Munira Mutmainna, St. John's University

Community-Engaged Research at Scale: Empowering Community Partners as Researchers
Amber Hedquist, Liliana Caughman & Claire Lauer, Arizona State University

Research as Resistance: A Process Of Conducting Ethical Social Justice Studies Under Restrictive Laws
Mitski Avalox, Utah Tech University

Translanguaging as a Social Justice Strategy in Technical and Professional Communication
Jesutofunmi Faith Adeyanju, Texas Tech University



CPTSC 2025 Conference

Panel 2.5: Tech Writing in the Disciplines

10:15–11:15 a.m., Room 233

Technical Writing for ECON – Best Practices and Takeaways

Reid Johnson, Texas Tech University

Systematic Revisions of an Engineering Technical Communication
“Micro-Curriculum”

Emily Gresbrink, Minnesota State University, Mankato

Applying equilibriUX to (Re)Envision Technical and Professional Writing Curriculum

Kristin Bennett, University of Oklahoma

Five Learning Outcomes for Teamwork in Team Based Projects

Richard Mangum, Embry-Riddle Aeronautical University

Working Title: Building Bridges with AI – Textual, Technological, and AI Literacies
for Student Success

Katrina Hinson & Jeanelle Barrett, Tarleton State University

Lunch On Your Own

11:20 a.m.–1:00 p.m., around SUB or off-campus

Student Union Food Court	SUB Retail Options	Restaurants Nearby
<ul style="list-style-type: none">● Boar’s Head Deli● Chick-fil-A● Raider Pit BBQ● Pizza Hut	<ul style="list-style-type: none">● Starbucks● The Break● Sam’s Place	<p>See options on our conference website.</p>

CPTSC Executive Committee Lunch Meeting

11:20 a.m.–1:00 p.m., Humanities Building, Room 201

CPTSC 2025 Conference

Concurrent Session 3, 1:00–2:00 p.m.

Panel 3.1: AI and Digital Pedagogies

1:00–2:00 p.m., Room 124

Integrating AI Literacy into the Technical and Professional Communication Capstone Course

Tiffany Craft Portewig, University of Arizona

From Brochures to Web Pages: Using AI to Modernize a Legacy TPC Course

Mindy Myers, Ferris State University

Authors as Editors: Preparing TPC Students for AI-Centered Writing

Nupoor Ranade, Carnegie Mellon University

How Code Comments Can Inform TC Pedagogy

Jenn Mallette & Amelia Hill, Boise State University

Panel 3.2: AI Ethics and Governance

1:00–2:00 p.m., Room 217

Training Translators and Technical Writers of the Future: Legal-Tech Communication at the Crossroads of AI, Law, and Global Ethics

Zhuo Yang, East China University of Political Science and Law

Reimagining Technical Communication: Subaltern Design Sites and the Ethics of Anthropomorphism

Damilola Faidat Adebayo, Texas Tech University

Training the Future Tech Communicators: AI Tools, Ethics, and Pedagogy

Shankar Paudel, University of Texas at El Paso

Artificial Intelligence and the 'New Grammar' of Technical Communication

Raj Kumar Baral, University of Texas at El Paso

CPTSC 2025 Conference

Panel 3.3: Campus Presence

1:00–2:00 p.m., Room 213

Lessons Learned from Creating and Documenting a Community-based Tutoring Program

Timothy Elliott, DePaul University

When Writing Can No Longer Be “Just Writing”: Active Service-Learning to Increase Campus Awareness of TPC

Beth Shirley, Montana State University

Navigating Programmatic TPC Sustainability in a Rural University Context: A Technical Problem

Justiss Wilder Burry, James Madison University & Katrina Hinson, Tarleton State University

A Clinician-focused Study for the Development of Utah Tech’s Master of Athletic Training Electronic Medical Record Student Support Materials

Lea Hopkinson, Utah Tech University

CPTSC 2025 Conference

Panel 3.4: Core Identities and Competencies

1:00–2:00 p.m., Room 218

Examining Assignments within the TPC Service Course

Jessica Griffith, Jacksonville State University; **Katherine Mavridou**, University of South Florida; **Tanya Zarlengo**, University of South Florida & **Lisa Meloncon**, Clemson University

Preparing Students as Content Professionals: Curricular Strategies for a Digitally Transformed Industry

Rebekka Andersen, University of California, Davis & **Carlos Evia**, Virginia Tech

Re-envisioning a Cross-Disciplinary English Professionalization Course to Support Current Student Needs

Sonia Stephens & JD Applen, University of Central Florida

1:00–2:00 p.m., Room 218

Collective Identity in Technical and Professional Communication: A Content Analysis of Program Websites

Teresa Williams, Michigan State University

The Challenges of Technical Communication Student Interns from 2020-25

Kim Sydow Campbell, **Samantha Cosgrove** & **Maia Pacini**, University of North Texas

CPTSC 2025 Conference

Panel 3.5: Community Engagement

1:00–2:00 p.m., Room 233

Strategic Convenings: Axiological Heuristics for Cross-Disciplinary Collaborations
Johanna Phelps, Washington State University

Learning from Community: What Can Cultural Agents Teach Us About Proposal Writing
Thais Rodrigues Cons, University of Arizona

Creating Tools for Community-Engaged User Experience in Technical and Professional Communication
Krista Speicher Sarraf, California Polytechnic State University

Community Outreach as Discipline Advocacy: A Strategic Model for Expanding Technical Communication
Erin Friess, University of North Texas

CPTSC 2025 Conference

Concurrent Session 4, 2:15–3:15 p.m.

Panel 4.1: Representation and Ethical Interventions

2:15–3:15 p.m., Room 124

Coalition in Transnational Technical Communication: Power Assemblages and Strategic Negotiations in Global Development Spaces

Asmita Ghimire, University of Minnesota Twin Cities & Priyanka (Priya) Ganguly, Texas Tech University

Resisting Mis/Disinformation: Ethical and Social Justice Strategies for Technical Communicators

Ambir Khadka, University of Texas at El Paso

Translingually Reimagining User-Centered Communication in TPC Pedagogies for Linguistic Equity

Ifeanyi Mordi, New Mexico State University

Ethical and Authentic Representation for Social Inclusion: A Case Study of Khabar Lahariya

Kartavi Upadhyay, University of Melbourne

Panel 4.2: 50 Years of External Program Reviews: Shaping Your Program's Future from Past to Present

2:15–3:15 p.m., Room 213

Tharon Howard, Clemson University; Teena Carnegie, Eastern Washington University; Sean Williams, Arizona State University; Lee-Ann Breuch, University of Minnesota

CPTSC 2025 Conference



Panel 4.3: What Do We Talk About When We Talk About AI “Literacy”?: Tensions and Questions in Current AI Pedagogical Frameworks, and a Reflective Future

2:15–3:15 p.m., Room 217

Jason Tham, Texas Tech University; Katlynn Davis, University of St. Thomas; Nupoor Ranade, Carnegie Mellon University; Daniel Hocutt, University of Richmond; Jessica Lynn Campbell, Optum; Mollie Stambler, James Madison University; Gustav Verhulsdonck, Central Michigan University; Jialei Jiang, University of Pittsburgh; Lesley Wilton, University of Toronto

Panel 4.4: Cross-Disciplinary Collaboration in Technical Communication

2:15–3:15 p.m., Room 218

April O'Brien, Carroll Nardone, Xiaobo Belle Wang & Yingying Tang, Sam Houston State University

Panel 4.5: Communicating Big Science: Strategizing Public Engagement for Major Research Facilities

2:15–3:15 p.m., Room 233

Mahedi Hasan & Kerk F Kee, Texas Tech University

Break, 3:15–4:15 p.m.

CPTSC 2025 Conference

Concurrent Session 5, 4:15–5:15 p.m.

Panel 5.1: From Creation to Coordination: Toward a Content Design, Management, and Strategy Pedagogy

4:15–5:15 p.m., Room 124

Chris Scheidler, Weber State University; Marisa Yerace, Weber State University; Cooper Day, Francis Marion University; Christine Masters-Wheeler, Francis Marion University

Panel 5.2: Precarious Futures: International Scholars in Technical Communication and Anti-DEI Policies

4:15–5:15 p.m., Room 213

Amy Hodges, University of Texas at Arlington; Ashleigh Petts, University of Houston-Downtown; Xiaoli Li, University of Dayton

Panel 5.3: Collaborating with Indigenous Interpreters to Innovate Possibilities for Generative AI Technologies

4:15–5:15 p.m., Room 217

Nora K. Rivera, Texas Tech University; Laura Gonzales, University of Florida; Victor Del Hierro, University of Florida

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Panel 5.4: Assembling a UX Certificate and Building a Transdisciplinary UX Lab

4:15–5:15 p.m., Room 218

Amelia Chesley, Dawn Armfield & Shannon Lodoen, Embry-Riddle Aeronautical University

Panel 5.5: Visualizing Researcher Identity: Using UX Methods to Trace Doctoral Engineering Students' Development Over Time

4:15–5:15 p.m., Room 233

Jason Tham, Jennifer Cross & Diego Polanco-Lahoz, Texas Tech University; Mario Beruvides, University of Miami

Dinner, Business Meeting & Award Presentations (Everyone welcome!)

5:45–7:00 p.m., Room 125

CPTSC 2025 Conference

Friday, October 24, 2025

Registration

7:45–11:30 a.m., SUB Courtyard

Workshop 1

8:30–9:30 a.m., Room 125

Industry-Academia Resource Development: Structured Authoring

Carlos Evia, Virginia Tech; Rebekka Andersen, University of California, Davis; Emily Gresbrink, Minnesota State University Mankato

Workshop 2

9:45–10:45 a.m., Room 125

Supporting Scholars in an Era of Restrictive Laws

Chalice Randazzo, Technical Communication Quarterly Associate Editor, Utah Tech University

Lucía Durá, Technical Communication and Social Justice Co-Editor, University of Texas at El Paso

Russell Kirkscey, Programmatic Perspectives Co-Editor, Penn State Harrisburg

Rhonda Stanton, Programmatic Perspectives Co-Editor, Missouri State University

Nora Rivera, CPTSC Diversity Chair, Texas Tech University

Lunch On Your Own

11:00 a.m.–1:00 p.m., around SUB or off-campus

**If you're registered for SIGDOC, please attend their keynote lunch session.*

CPTSC 2025 Conference

Workshop 3

1:00–2:00 p.m., Room 125

Building a UX Textbook for TPC: Pillars, Principles, and Practices

Joseph Bartolotta, Hofstra University; Julianne Newmark, University of New Mexico, Hilary A. Sarat-St. Peter, Columbia College Chicago; Derek Ross, Auburn University

Workshop 4

2:00–3:00 p.m., Room 125

Navigating the (ever-changing) DEI Landscape Under New Federal Administration

Amber Lancaster & Franny Howes, Oregon Institute of Technology; Laura Palmer, Kennesaw State University

CPTSC Committee Meetings

3:00–4:00 p.m., see rooms below

Diversity Committee, Room 213

Grants Committee, Room 217

Administrators Committee, Room 218

Graduate Students Committee, Room 233

International Committee, virtual (another time)

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See You Next Year in Boise, Idaho!

October 9–10, 2026



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Technical Communication & Rhetoric

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Graduate Faculty	Expertise Areas
Michael Faris	Digital rhetoric & literacy, feminist & queer rhetorics, WPA
Priya Ganguly	Transnational rhetorics, rhetorics of health & medicine
T J Geiger II	Religious rhetorics, feminist rhetorics, rhetorical history
Kellie Gray	Visual & digital rhetorics, technical communication pedagogy
Steve Holmes	Ethics, social justice, rhetorical history & theory
Lisa L. Phillips	Environmental, sensory, & intersectional feminist rhetorics
Beau Pihlaja	Global technical communication, digital technologies
Rich Rice	Composition & rhetoric, new media, online writing instruction
Nora Rivera	Cross-cultural user experience, cultural rhetorics, translation
Geoff Sauer	Database-driven content, responsive design, theory
Brian Still	User experience, invention, entrepreneurialism
Jason Tham	Design thinking, UX, collaboration, emerging technologies
Scott Weedon	Rhetorical genre studies, rhetorics of science & medicine

CPTSC 2025 Conference

Contact Information

Please email Christopher J. Morris (christopher.jh.morris@gmail.com) if you have corrections to the final schedule.

Conference Website:

<http://conference.cptsc.org/>

Hotel and Travel Accommodations:

<https://conference.cptsc.org/index.php/2025/06/26/2025-cptsc-conference-travel-information/>

Membership and Registration:

<https://cptsc.org/join-renew/join-cptsc-renew-your-membership/>