








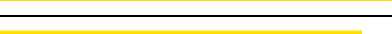









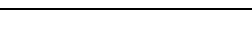


CPTSC Outcomes Survey

This year the CPTSC **Program Assessment and Review Committee** undertook a survey into the nature of program outcomes in our field. The purpose of the survey was to collect outcomes from technical and scientific communication programs and analyze them for content and use. The following page indicates some of our responses. We welcome your suggestions and comments at the following public forum:

<http://cptscoutcomessurvey.lefora.com/>

Selected Responses

What process did your administrators and faculty use to write the outcomes?		Response Total	Response Percent
Researched others' outcomes		15	60%
Used curriculum mapping		14	56%
Consulted legacy documents		15	60%
Asked colleagues at other institution(s) to share		10	40%
Reviewed outcomes from other disciplines		11	44%
Brought in a specialist		1	4%
Other, please specify		9	36%
Total Respondents		25	
Tell the process used to determine whether students have met these outcomes?		Response Total	Response Percent
Portfolio assessment		18	69%
Testimony of students		7	27%
Review of key assignments		13	50%
Performance in a capstone course		12	46%
Outcomes not formally assessed yet		1	4%
Student evaluation of faculty		8	31%
Other, please specify		4	15%
Total Respondents		26	
What factors shape program outcomes? Select as many as necessary.		Response Total	Response Percent
Faculty capabilities		22	85%
Market factors		23	88%
Institutional requirements		16	62%
Existing literature		15	58%
Service-teaching requirements		3	12%
Other, please specify		9	35%
Total Respondents		26	

Contact: Thomas Barker, Chair thomas.barker@ttu.edu

A Snapshot of the TC Program Outcomes

Outcome Number	Outcome Category	Number of Respondents	Percentage of Respondents (%)
1	Document Design	13	48.1
2	Rhetorical Situation	12	44.4
3	Team	11	40.7
4	Research	11	40.7
5	Ethics	10	37
6	Genres	10	37
7	Visual	10	37
8	Theory and Practice	10	37
9	Audience Analysis	9	33.3
10	Writing Ability	9	33.3
11	Communication Practices	8	29.6
12	Oral	7	25.9
13	Style	7	25.9
14	Technology	7	25.9
15	Project Management	7	25.9
16	Correctness	6	22.2
17	Usability	5	18.5
18	Information System	5	18.5
19	Rhetorical Techne/Strategies	5	18.5
20	Revising and Editing	5	18.5
21	Critical Analysis	4	14.8
22	Roles of Writing	4	14.8
23	Problem Analysis and Solving	4	14.8
24	Self-Identification	3	11.1
25	Cross-cultural Communication	3	11.1
26	Awareness of Issues in TC	3	11.1
27	Content Management	2	7.4
28	No Outcomes Listed	2	7.4
29	TC/Other Disciplines	2	7.4
30	IT Knowledge	1	3.7
31	Information Security	1	3.7
32	Document Publication	1	3.7
33	TC/Lifelong Learning	1	3.7
34	TC/Service and Leadership	1	3.7
35	Literature Interpretation	1	3.7
36	Literary Works and Authors	1	3.7
37	English Language	1	3.7